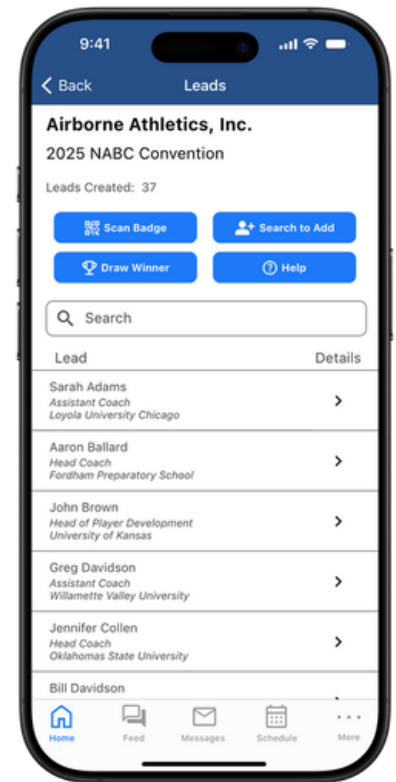




EVENT LEAD CAPTURE MADE EASY



You attend the FSSA Annual Forum with one goal—to find leads that turn into new business. Now, you can capture and manage those leads from the same mobile app that our attendees use with no extra software, no messy exports, and no lost business cards.

HOW IT WORKS

- 1 SIGN IN TO THE EVENT WEBSITE TO CREATE YOUR ORG PROFILE AND PRODUCT INFORMATION**
- 2 SCAN ATTENDEE DIGITAL BADGES TO CAPTURE LEADS**
- 3 RATE LEADS, SELECT PRODUCT INTERESTS, ADD NOTES & MORE**
- 4 RANDOMLY SELECT WINNERS FOR GIVEAWAYS FROM THE APP**
- 5 EXPORT LEADS TO YOUR CRM OR MARKETING PLATFORM FOR SEAMLESS FOLLOW-UP**

NO MORE MISSED LEADS

Attendees can request information from you through the app in case they missed your booth.

A SIMPLIFIED SYSTEM

Everything functions in one cohesive system, with no extra vendors, scanners or tools.

APP & BROWSER FLEXIBILITY

This solution is web and app enabled, providing you access almost anywhere.